

November 8, 2009

Dear Potential PARSS Sponsor:

As Chairman of the PARSS (Pennsylvania Association of Rural and Small Schools) Annual Meeting, I am writing you in regard to being a sponsor. As a sponsor, you have any of the options listed on the enclosure regarding the promotion of your company at the Annual Meeting.

The 2010 Annual Meeting will be held on April 29-30, 2010, at the Ramada Inn and Conference Center of State College located at 1450 South Atherton Street.

We expect well over 100 superintendents, board members, and business administrators to attend representing small and rural school districts throughout Pennsylvania.

At the PARSS Annual Meeting, not only is there scheduled time to visit exhibits but also sponsors have the unique opportunity to eat meals with superintendents, business managers, and board members, and socialize with attendees during the pre-banquet reception as well as other informal gatherings. Sponsor representatives are encouraged to attend all conference sessions and meals to maximize opportunities to meet with those in attendance.

You will be permitted to set-up your exhibit between 7 p.m. and 9:30 p.m. on Wednesday, April 28. All exhibits must be set-up by **7:45 a.m. on Thursday** since the attendee registration will begin at 7:30 a.m. The program schedule has not been finalized. However, based on recommendations from last year's survey, exhibits will be taken down prior to the reception Thursday evening. The exact time will be announced at a later date. Even though, there is only one day of exhibit hours, sponsors are encouraged to stay till Friday for the meals, sessions, and interaction with attendees.

If you are able to support the PARSS Annual Meeting, we would appreciate your commitment at this time. Please complete and return the enclosed registration form as soon as possible. Space is limited so please reserve soon.

Also enclosed is information on becoming a Business Associate Member.

If you have any questions, please feel free to call. (814-849-8372 x2562; cshields@basd.us)

Sincerely yours,

Carol Shields
PARSS Annual Meeting Chairperson

Enclosures